

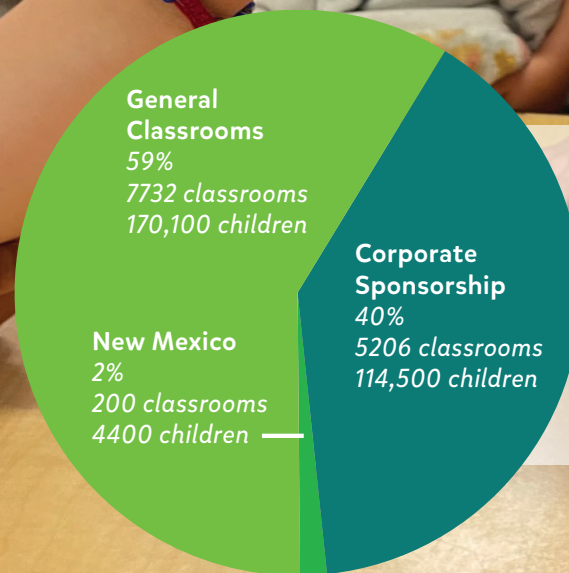


Annual Report 2022-2023

**We Grow Children Who Love
& Protect the Earth**

“Bringing the wonder of nature into the classroom was priceless and a memorable experience for our elementary students. ALL grade levels were enthusiastic about their butterfly experiences! The students watched each day and recorded the changes of the caterpillars...to chrysalis...to emerging butterflies. It was a win-win experience for all involved!”

– *Laureen Heath, 1st Grade, Pensacola*



**IMPACT
2022-2023**

**13,100 Total Classrooms
290,000 Total Children**



Bittersweet Transition

After 33 years, Celebrate Planet Earth's beloved founder **Clifford Lewis Ross**, aka Mister Cliff, has retired as Executive Director and has transitioned to the Board of Directors as the Director of Play.

Over the past three decades, Mister Cliff has poured his heart and soul into the mission to inspire the hearts and minds of children in New Mexico and across the country.

Despite retiring, Mister Cliff continues his lifelong project of spreading delight and wonder to the children of Northern New Mexico. This spring, he visited Santa Fe elementary schools to share lessons about the heart, breath, and the magic of trees. The fourth graders of Gonzales Community School aptly began referring to him as *"The Legend."*

Our New Director

Our new Director, **Jon Weaver**, brings years of experience in nonprofits, communications and the performing arts to the organization. We are enthusiastic about ways in which Jon's operational savvy, creativity and thoughtfulness are bringing new life to Celebrate Planet Earth's mission.

Sunflowers from Coast to Coast

In the past year, Celebrate Planet Earth has reached 7732 elementary classrooms across the country with live caterpillars and sunflower seeds. These engaging kits allow children to observe the remarkable metamorphosis of butterflies and learn about the growth of sunflowers. By putting nature into the hands of children, we ignite their curiosity and instill a sense of responsibility towards the natural world.

Our Partnership with International Paper

With the support of International Paper's Community Engagement Program, we distributed Butterfly and Sunflower Classroom Kits to 5206 classrooms selected by 108 International Paper mills and recycling facilities.

Our New Mexico Classrooms

Our dedicated program in Northern New Mexico provided Butterfly and Sunflower Kits to 200 HeadStart and elementary classrooms, along with 14 educational classroom visits from our staff. By combining the kits with interactive learning experiences, we created meaningful impact on children in our local community.



THANK YOU, TEACHERS! Together, Celebrate Planet Earth and thousands of dedicated teachers bring their classrooms to life each spring. The trust and cooperation of the educators who invite us into their classrooms is priceless.

All of us at Celebrate Planet Earth are so grateful to the **private donors, corporations, and foundations** who support our work every year. Your contributions make it possible for us to grow children who love and protect the Earth, our home.

BOARD OF DIRECTORS

Albert Scharf, President
Richard Becker, Vice President
Richard Murray, Treasurer
Joel Kastelberg, Secretary
Elena Kayak
Carlos Ortega
Clifford Ross

STAFF

Jon Weaver, Director
Alia Munn, Operations
Ella Ross, Development
Emily VonAncken, NM Program

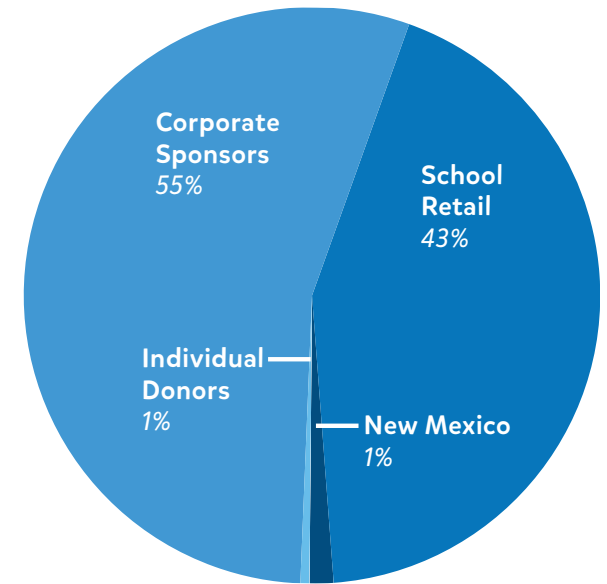


CelebratePlanetEarth.org
505-986-6040
PO Box 1536 • Santa Fe, NM 87504-1536

Celebrate Planet Earth is a tax-exempt, 501(c)3 educational nonprofit.

FINANCIALS

PUBLIC SUPPORT 2022-2023



EXPENSES 2022-2023

