



Annual Report 2024-2025

**"Play is the work of childhood,
and nature is the most inspiring playground
for young minds to learn and grow."**

– Jean Piaget

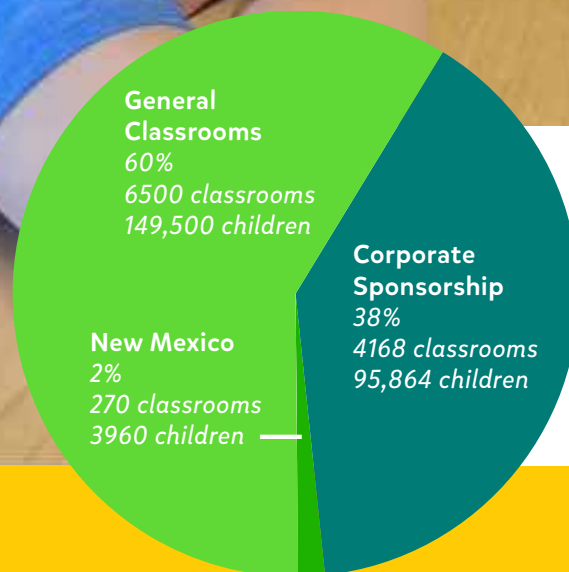
“My second grade class had SO much fun with their butterflies. It was SO easy to set up and the sunflowers were a nice, unexpected gift to our classroom and community.”

– Chelsea Truax, Ohio



“Such a fun end of the year activity! My students were excited to come to school and check on our class pets each day. Thank you for this opportunity.”

– Miranda West, Iowa



IMPACT 2024-2025

10,938 Total Classrooms
251,574 Total Children



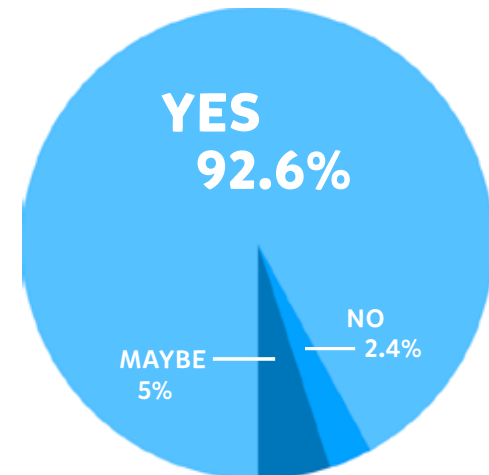
SUCCESSFUL YEAR FOR *EXPLORADORES OUTDOOR CLASSROOM*

We've had an amazing year bringing young students to our *Exploradores Outdoor Classroom*, made possible by a generous grant from the Outdoor Equity Fund. Partnering with Head Start and kindergarten classrooms, *Exploradores* has delivered a dynamic blend of team-building activities, nature exploration through play, and engaging take-home projects that inspire a lasting love for the environment.

Throughout the 2024-2025 school year, we have successfully hosted more than 150 playground presentations across Sandoval, Bernalillo, Santa Fe, and Rio Arriba counties. These hands-on experiences have not only educated young learners but also fostered a meaningful connection with nature, empowering them to become passionate future stewards of our planet.

WOULD YOU RECOMMEND CELEBRATE PLANET EARTH?

We asked our customers if they would recommend Celebrate Planet Earth to their colleagues—and the answer was a resounding YES! An impressive 92.6% of our teachers enthusiastically endorse our programs to fellow educators. They praise our top-notch customer service and find our website incredibly user-friendly. Year after year, teachers share that having butterflies in the classroom is their favorite unit of the entire school year!



THANK YOU, TEACHERS! The trust and cooperation of educators who open their doors and hearts to us is truly priceless. Your passion, commitment, and unwavering dedication light the way for young minds to discover, appreciate, and protect our precious planet.

To all the incredible private donors, corporations, and foundations who stand behind our mission year after year – we are profoundly grateful. Your generous support fuels our ability to nurture a generation of children who cherish the Earth as their home and are empowered to safeguard its future.

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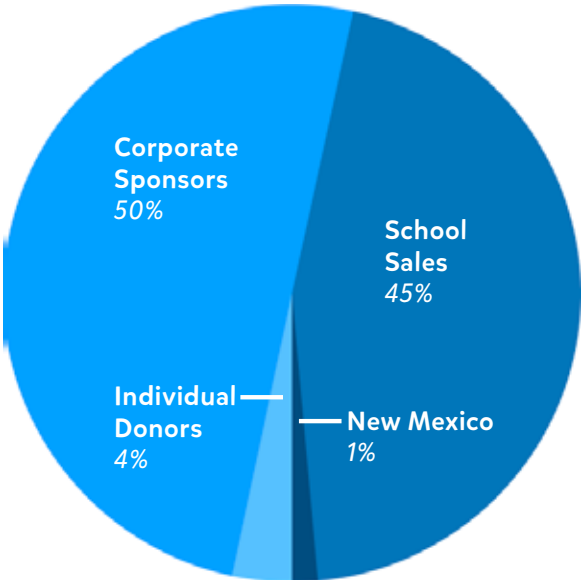


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FINANCIALS

INCOME 2024-2025



EXPENSES 2024-2025

